

APPLICATION OF METHODS OF FORMING THE COLOR ENVIRONMENT OF THE INTERIOR IN THE EDUCATIONAL PROCESS OF TRAINING DESIGNERS AND ARTISTS

Mastering the method of forming a colour environment is a necessary component of the training of design students and artists in order to create a harmonious environment for a person, visual and psychological comfort in achieving aesthetically complete perfection. At the same time, the primary role is played by the methods of interconnection of the utilitarian function of various types of fine art and design objects with the space of the internal environment.

The curriculum for training specialists in the specialties 023 “Fine arts, decorative arts, restoration”, 022 “Design” (Department of “Drawing and Painting” of the Faculty of Architecture of the Kyiv National University of Civil Engineering and Architecture) includes the study of the discipline “Design workshop. Coloristic in the interior” and mastering theoretical and practical skills, which are implemented in several stages.:

- holistic and deep knowledge of the laws of coloristic as an organic component of the spatial-objective environment. Ability to form the unity of the ideological and artistic concept of the subject-spatial environment. Attraction of various artistic means of fine arts and design objects: easel, monumental, decorative, utilitarian, etc. Possibility of using non-figurative means of expression. Compliance with the principles of colour harmony, compliance, consistency with the interior environment.

- mastering the practical methods of coloristic of interiors for various purposes. Compliance with the appropriateness and originality of compositional solutions in the coloristic construction of the interior.

- the proper quality of artistic and colour performance of practical works by means of balancing the colour scheme of the interior environment with objects of fine art and design.

- the formation of a general colour scheme of the interior space and in order to increase the information content of the environment (in the context of aesthetics and environmental friendliness of the space), as well as taking into account the psychological and emotional reactions to colour in visual perception (beauty, reliability, comfort, functionalism).

For an artist and a designer, the implementation of the intended creative concept requires certain methods aimed at developing the ability to perform figurative-associative composition, guided by theoretical knowledge. Where the main methodological tasks and their structural characteristics consist of the following methods:

- 1) artistic – the application of a system of compositional principles, visual organization of forms and space;

- 2) symbolic – the use of the structure of content-formal elements;
- 3) allusions – the use of figurative expression by hinting at another famous work of art;
- 4) abstract and formal method – distraction in the process of creative work from the insignificant aspects and properties of the object;
- 5) combinatorial – using a combination of many repetitive and non-repetitive situations;
- 6) the method of stylization and generalization – artistic generalization, the establishment of certain principles for the location and designation of colour, the separation of the common from many individual phenomena;
- 7) suggestion – a method of influencing a person with information containing ready-made conclusions, and then, on its basis, the formation of motives for setting a certain behavior.

Methods for creating visual comfort in the interior of the educational process of students of designers and artists are aimed at:

1. Development of creative thinking, originality, creativity and expressiveness.
2. Development of artistic and figurative thinking.
3. Development of an algorithmic way of thinking.

The methods were introduced into the educational process of the course “Design workshop. Coloristic in the interior” for the training of specialists in specialties 023 “Fine arts, decorative arts, restoration”, 022 “Design” (Department of “Drawing and Painting”, the Faculty of Architecture of the Kyiv National University of Construction and Architecture). The effectiveness of the implementation of the methods turned out to be: in familiarizing students with the principles of coloristic of the internal environment and the works of art and design objects included in it, as well as in mastering practical techniques in artistic practice and design. Mastering the practical techniques of artistic practice and design to create a harmonious colour structure for interiors for various purposes.

The developed methods of harmonization of works of fine art and design objects with the colour scheme of the internal environment can be useful in the work of a designer, decorator and artist. Also, with their help, it is possible to create a certain image and an appropriate atmosphere in the interior and achieve visual comfort of the beholder – the necessary degree of physiological, psychological and aesthetic pleasure.

It should be borne in mind that the developed techniques can be improved taking into account the latest technological advances (in the production of paints and art materials), as well as modern requirements and human needs.